



ACHIEVE YOUR GREEN AND SUSTAINABLE GOALS IN

# VISUAL CARDED PACKAGING

## 2 NEW LATISEAL® HEATSEALS FOR ALL YOUR BLISTER PACKAGING NEEDS



### A NEW WATER-BASED HEATSEAL FOR RECYCLED PET.

**Latiseal® B7707AR** is a unique water-based heatseal that provides perfectly bonded RPET blister packages and does not crystallize over time. Developed and thoroughly tested on multiple RPET stock under Henkel's strict testing conditions, **Latiseal® B7707AR** heatseal has proven to outperform competitive products in the marketplace.

### HENKEL'S NEW LATISEAL® WATER-BASED HEATSEAL PROVIDES THESE BENEFITS:

- ▶ Adheres to recycled polyester blisters
- ▶ Sustainable
- ▶ VOC-free
- ▶ Low seal temperature – reduces energy consumption
- ▶ Lower coating weights – less landfill waste
- ▶ Less weight – reduces environmental impact during transport
- ▶ Does not crystallize over time – the way conventional acrylic systems do
- ▶ In-line wet trappable (wet inks)
- ▶ Off-line dry coating
- ▶ High degree of clarity (no milking of dark inks)
- ▶ High Gloss / Non-Blocking
- ▶ Successfully tested on multiple RPET stock



NATURALLY SUSTAINABLE... NATURALLY HENKEL





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**A NEW WATER-BASED HEATSEAL FOR PET.** **Latiseal® B7780AR** heatseal is a water-based dispersion, specially formulated for in-line applications over wet inks. **Latiseal® B7780AR** is suitable for all blister packaging coating equipment and eliminates 2-step processes, improving your production up-time and reducing your operational costs.

Benefits of **Latiseal® B7780AR** include:

- ▶ Excellent adhesion to PVC blisters
- ▶ Options for offset, flexographic and roll coat application
- ▶ Versatility allows for application off-line, if desired
- ▶ 100% VOC-free
- ▶ Approved for indirect food contact under FDA regulation 175.105

**ACHIEVE YOUR SUSTAINABILITY GOALS WITH HENKEL'S WATER-BASED HEATSEALS.** Henkel's water-based heatseals provide performance characteristics that positively impact quality and profitability for our customers. They do not contain harmful Volatile Organic Compounds (VOCs), which contribute to disintegrating the ozone layer. Instead, they use water as a carrier or diluting medium, and set by allowing the water to evaporate or be absorbed by the substrate.

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**WITH HENKEL AS YOUR PARTNER, SUSTAINABLE SOLUTIONS ARE SIMPLE!**

Henkel provides a full range of green enabling technologies engineered to help you achieve your Green and Sustainability goals!

To learn more about Liofol® adhesives, visit [WWW.HENKELNA.COM/LIOFOL](http://WWW.HENKELNA.COM/LIOFOL) or call **1-800-4-LIOFOL** (1-800-454-6365).

To learn more about Sustainability at Henkel, visit [www.naturallyhenkel.com](http://www.naturallyhenkel.com)

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