



## When does R.E.D. = GREEN?

### When you incorporate practices that make a Real Environmental Difference and Recycle Every Drum!

Among the keys to building our business over the decades has been our ability to help customers increase their productivity and improve quality. Now we can help you make a Real Environmental Difference by further reducing your waste.

National Adhesives is proud to introduce the FIBRECYCLE K.E.G.™\* (Keep Earth Green) Packaging Solution – a 100% recyclable drum for our PUR-FECT-LOK™ line of panel laminating adhesives. New fiber drum packaging alternative replaces steel drums.

With the FIBRECYCLE K.E.G. packaging solution you can:

- Easily move empty drums due to reduced weight
- Saving energy costs as fiber drum insulate heated adhesive

- Receive up to 12% more product per drum:
  - Reducing handling
  - Maximizing storage space
  - Reducing drum changes
- Recycle 100% of your used drums
- Reduce your company's waste stream
- Improving operations with easier handling
- Generating positive cash flow — recycled cardboard pays

Additionally, the FIBRECYCLE™ K.E.G. system can create a safer environment for your employees as fiber drums don't conduct heat to surfaces, reducing the risk of contact burns.



**PAVING THE WAY**  
FOR A SUPREME BONDING EXPERIENCE

**Henkel**



## R.E.D. Does Equal Green

In short, you can make a Real Environmental Difference, reduce waste, improve your environmental profile, increase your productivity and enhance worker safety... all by switching to the FIBRECYCLE K.E.G. packaging solution for your panel laminating adhesives.

**If you're seeing new ways to reduce your environmental impact and optimize your panel laminating operation, call our toll-free number: 1-800-797-4992**

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